



**UNITED  
BOYS & GIRLS CLUBS  
OF SANTA BARBARA COUNTY**

# MAKE A DIFFERENCE

## 2024 Corporate Sponsorship Opportunities



**LET'S CONNECT**



Taylor Swan  
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## 2024 Corporate Sponsorships

### Unlocking Opportunities: Partner with UBGC for Positive Youth Development

By sponsoring a youth development program or event at the United Boys & Girls Clubs of Santa Barbara County, your company gains access to a range of impactful benefits:

**Alignment of Values** Forge a meaningful connection with the Clubs by aligning your brand with values that resonate both with your company and its employees. This partnership ensures a shared commitment to fostering positive change.

**Mission Advancement** Invest in the advancement of the Club's mission to guide and inspire young people, particularly those who need it the most. Your sponsorship contributes directly to helping these youth reach their full potential as productive, caring, and responsible citizens.

**Community Empowerment** Join UBGC in the collective effort to do whatever it takes to fill gaps, provide safe spaces, and empower kids and teens. Your support plays a vital role in enabling the younger generation to imagine and achieve their dreams and goals.

Partner with UBGC and be a catalyst for positive change in the lives of young individuals. Together, let's build a future where every child has the opportunity to thrive. Great Futures Start HERE!

### Additional Benefits to Partnering with the United Boys & Girls Clubs of Santa Barbara County

Corporate sponsors are featured on the Community Partners page at [ubgc.org](http://ubgc.org) as well as on all our Social Media Platforms and listed on our Annual Report. All Sponsors are invited to attend our exciting events where they can see first-hand how their support has impacted Club youth throughout the year.

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## Rally4Kids

### Title Sponsor \$25,000

- Entry for 3 Cars
- 2 VIP Tables for 20 guests at Gala
- Trophy Presentation at Gala
- Invitation for 20 Friday Night's Party
- Title Sponsor on all media outreach
- Full Page Gala Program & Driver's Handbook
- Logo on all Car Numbers

### Champion Sponsor \$10,000 (10 Available)

- VIP table for 10 at Gala
- Invitation for 10 to Friday Night's Party
- "Champion Sponsor" on all printed materials
- Logo on Invitations and Gala
- ½ page Ad in Gala Program
- Advertising on all social media sites

### Check-Point Sponsor \$5,000 (4 Available)

- Entry for one car (Driver/Navigator)
- Gala entry for 10 guests
- Wine Meet & Greet Part, Friday Night Party,
- Rally Breakfast, Lunch & Snacks
- Naming a Signage at Checkpoint
- ¼ page ad in Gala Program
- Advertising on all social media sites

### Team Sponsor \$3,500 (5 available)

- Car entry for 1 car (Driver/Navigator)
- Gala entry for 8 guests
- Wine Meet & Greet Part, Friday Night Party,
- Rally Breakfast, Lunch & Snacks
- Advertising on all social media sites

### Rally Driver & Navigator single car entry \$1,875

- Car entry for 1 car (Driver/Navigator)
- Friday Meet & Greet Party
- Rally Breakfast, Lunch & Snacks
- Gala entry for 4 guests

### Gala Table of 10 \$2,500

- 10 seats for the Gala

### Individual Gala Ticket \$275

- One seat for the Gala





## Carpinteria Auction

### Diamond Sponsor: \$10,000

- Name and logo in all print materials, full-page color ad in the program
- 6x3 banner hung in all our gyms (5 locations) for 1 year
- Advertising on all club vans
- VIP seating for 10 (including a waiter, special gift bags, 10 raffle tickets, local acknowledgment in the press)

### Platinum Sponsor: \$7,500

- Name and logo in all print materials, full-page color ad in the program
- 6x3 banner hung in all our gyms (5 Locations) for 1 year
- Advertising on 1 club van,
- VIP seating for 8, local acknowledgment in the press

### Gold Sponsor: \$5,000

- Full-page color ad in the program
- 6x3 banner hung in all our gyms (5 locations) for 1 year
- VIP seating for 8, local acknowledgment in the press

### Silver Sponsor: \$2,500

- Full-page color ad in the program
- 6x3 banner hung in the Carpinteria gym for 1 year
- Seating for 8, local acknowledgment in the press

### Bronze Sponsor: \$1,000

- Half-page color ad in the program, seating for 8, local acknowledgment in the press
- Table Sponsor: \$800
- ¼ page ad in the program, seating for 8, local acknowledgment in the press



## Sips & Sounds

### Title Sponsor \$15,000

- 10 tickets to the event
- Special table at the event
- Recognition in Press Release
- Recognition during the program
- Logo on marketing material at the event
- Website Recognition
- Official tax-deductible thank you letter

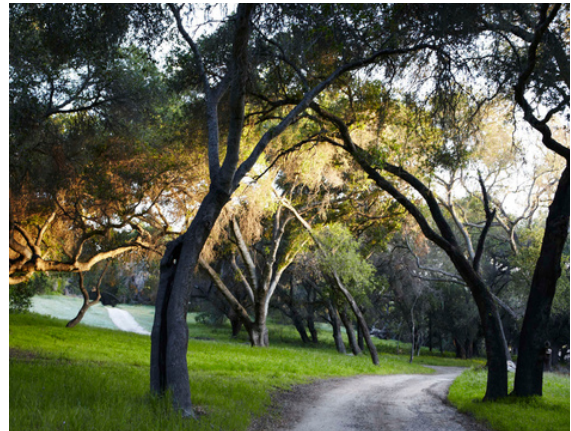


### Cork & Fork Sponsor (Food) \$5,000

- 6 tickets to the event
- Recognition during the program
- Logo on marketing material at the event
- Website Recognition
- Official tax-deductible thank you letter

### Entertainment Sponsor \$2,500 (2 Available)

- 4 tickets to the event
- Recognition during the program
- Website Recognition
- Official tax-deductible thank you letter
- Marketing material placed throughout the event
- Official tax-deductible thank you letter



## Golf Tournament

### Title Sponsor \$25,000

- Recognition and acknowledgement as Title Sponsor at the event; including name
- & logo on welcome banner
- Recognition as Title Sponsor on website
- Logo recognition on website with link to Title Sponsor
- Opportunity for the corporate representative to make brief welcome remarks at dinner
- Full page ad in program book
- Full day of golf for two foursomes; including gift bag, carts, lunch, evening dinner and awards
- 6 complimentary tickets for evening dinner and awards
- Recognition in all related press coverage
- Tee/green sign

### Platinum Sponsor \$10,000

- Name recognition as Platinum Sponsor on signage and website
- Logo recognition on website with link to Platinum Sponsor
- Full day of golf for two foursomes; including gift bag, carts, lunch, evening dinner and awards
- 4 complimentary tickets for evening dinner and award
- Tee/green sponsor sign
- Full page ad in program book
- Recognition in all related press coverage

### Gold Sponsor \$5,000

- Name recognition as Gold Sponsor on signage and website
- Logo recognition on website with link to Gold Sponsor
- Full day of golf for a foursome; including gift bag, carts, lunch, evening dinner and awards
- 2 complimentary tickets for evening dinner and rewards
- Tee/green sponsor sign
- Full page ad in program book
- Recognition in all related press coverage



### Golf Cart Sponsor \$ 3,500

- Name recognition on each golf cart with company logo
- Full day of golf for a foursome; including gift bag, carts, lunch, evening dinner and awards
- Half page ad in program book
- Tee/green sponsor sign
- Recognition in all related press coverage

### Dinner Sponsor \$3, 000

- Dinner sponsor recognition banner
- Full day of golf for a foursome; including gift bag, carts, lunch, evening dinner and awards
- Half page ad in program book
- Tee/green sponsor sign
- Recognition in all related press coverage

### Silver Sponsor \$2,500

- Full day of golf for a foursome; including gift bag, carts, lunch, evening dinner and awards
- Half page ad in program book
- Tee/green sponsor sign
- Recognition in all related press coverage

### Foursome \$1500

- Full day of golf for four; including gift bag, golf cart and meals
- Single Player Fee- \$400
- Full day of golf; including gift bag, golf cart and meals

### Hole Sponsor \$250

- Tee/green sponsor sign



## Great Futures Gala

### Title Sponsor \$25,000

- Two VIP tables of 10 in premier seating
- Logo/ name on invitation
- Name displayed on tables
- Full-page ad in program
- Opening Presenter at the Fall Gala
- Logo “Presented by” on all marketing materials, social media, website, and on all media outreach
- Corporate playdate with our Club members

### Gold Sponsor \$15,000

- One VIP Table of 10 in premier seating
- Name displayed on table
- Full-page ad in program
- Logo on all marketing materials, social media, website, and on all media outreach
- Corporate playdate with our Club members

### Silver Sponsorship \$10,000

- One table of 10 at event
- Name displayed on table
- Half-page ad in program
- Recognition on all marketing materials, website and event

### Bronze Sponsorship \$5,000

- One table of 10 at event
- Name displayed on table
- Quarter-page in program
- Recognition on all marketing materials, website and event

### Live Auction Donation

- This could include a 3-7 day stay at a home, apartment or timeshare at a different destination; special experience i.e. vineyard tour or entry into exclusive location for members only; etc. Travel items do not have to include airfare
- Donor will be recognized at event and listed in the printed program

### Table Sponsor \$2,500

- One table of 10 at event
- Recognition on at event

### Half Table Sponsor \$1,250

- Half table of 5 at event

### Individual Ticket \$250

- Entry into Fall Gala (includes cocktail reception, full bar, dinner, auction and entertainment)





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**Great Futures Start HERE!**

**UBGC Mission**

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, and responsible citizens.

**For more information visit**

[www.unitedbg.org](http://www.unitedbg.org)

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