



UNITED
BOYS & GIRLS CLUBS
OF SANTA BARBARA COUNTY

ANNUAL

REPORT

2023



LETTER FROM OUR CEO

For the past 36 years I have had the privilege of working for Boys & Girls Clubs. I started my career as a college student in Albany NY in 1988. My Boys & Girls Club journey has taken me to stops in New Jersey, Washington State and California. For the last 9 years I have been the CEO of the United Boys & Girls Clubs of Santa Barbara County. These past 9 years have been the most challenging of my entire career by far. However, they have also been the most rewarding. What has made it so rewarding boils down to the people you go through this with. Let me highlight one individual in particular. Jesse Gonzalez is our South County Area Director. Jesse was a member of our Westside club as a youth and when I arrived here in 2015 he was the Athletic Director for our Westside Club. Jesse's stock rose very quickly for me and he was promoted to be our Assistant Director of our Westside Club. He did such a good job there that we made him the original director of our newest club in the past 44 years when he opened our Buellton site. No matter where he goes he's a winner.

Now I will let you in on a little secret. About 2 years ago Jesse had a chance to take a job with higher pay and less work. He told me he was going to decide over the weekend and let me know his decision on Monday. Folks, that was one of the longest weekends I ever had. First thing that Monday morning I met him in his office and I asked him, "So, what did you decide?" His reply still makes me emotional to this day. He said, "I belong here." Yes, you do Jesse!

When you have people like Jesse on your team you feel like you can take on anything. Jesse is just one of the many staff we have who are what I call "impact makers" they literally save 'kids' lives through the work they do.

If you want to have a great day go on a tour with me of any of our clubs. I guarantee you will walk away with a smile on your face and be 100% supportive of the work happening in our clubs. You will see first-hand why I always say, "I love my job" You will also understand exactly what Jesse meant by saying "I belong here."

Michael Baker
Chief Executive Officer

BOARD OF DIRECTORS

Nicholas Behrman
Interim Chairman

Dr. Carol Del Ciello
Secretary

Louise Cruz
Treasurer

Marcos Alvaro
Eric Beecher
Janyce Creery
Jim Crook
Sara Dearman
David Edelman
Eleanor Gartner
Andrea Keefer
Mike Lopez
Peter Muzinich
Jeff Omdahl
Travis Ortega
Michael Paschke
John Petote
Javier Quezada
Rich Ridgway
David Shea
Jim Turner
Tony Vallejo

OUR STORY SO FAR



OUR MISSION

To enable all young people, **especially those who need us most**, to reach their full potential as productive, caring, and responsible citizens



OUR VISION

Empowering youth through ladders of opportunity.



OUR PURPOSE

The United Boys & Girls Clubs of Santa Barbara County (UBGC) are vital for thousands of young people, providing them with safe, positive places to learn and grow. Boys & Girls Clubs are known as centers of tutoring, sports, and after-school meals but they are so much more than that. At UBGC, life-changing mentoring groups, education programs, affordable summer camps, and a wide variety of youth programs all work together towards one purpose: **doing whatever it takes to make better futures for children and our community.**





YOUTH OF THE YEAR

The Youth of the Year competition by Boys & Girls Clubs aims to spotlight outstanding Club Members embodying the National Organization's core values. This prestigious accolade celebrates transformative journeys and achievements, recognizing members who excel within Club programs and positively influence their communities. The meticulous evaluation process, starting locally and progressing to national rounds, culminates in Youth of the Year as the highest honor for members, showcasing their achievements, leadership experiences, and personal growth within the Clubs and the organization.

For the United Boys & Girls Clubs of Santa Barbara County, the recent announcement of Alex Cruz as the 2024 Youth of the Year demonstrates the remarkable growth of an individual and the true impact of consistent UBGC programming.

Alex Cruz has been a member of our Clubs since the age of 6, and despite facing numerous challenges, his journey is a testament to the transformative power of self-growth and the Boys & Girls Clubs. As Alex wrote in his essays:

"My Boys and Girls Club journey, enriched by Notes for Notes, Torch Club, Passport to Manhood, and my role as a staff member, embodies the transformative power of this organization. It fosters empowered individuals ready to make a lasting difference."

Alex was one of five amazing candidates, and the judges, impressed by the caliber of young individuals like him, expressed joy and admiration for the substantial personal and community impact he has achieved."

Alex's extended journey within the organization is a profound odyssey of self-discovery, leadership development, and a commitment to giving back. As Alex advances to the next round of competition, the United Boys & Girls Clubs of Santa Barbara County proudly celebrate not just his achievements but his remarkable growth that represents the belief that UBGC programs can lead directly to growth, resilience, and positive change within our Club Members.



THE BOOTS ON THE GROUND



LOMPOC
Est. 1971 • 584 Members
BRYANNE MORSE,
Club Director

Bryanne, the dedicated Director of the Lompoc Club, embodies the "united spirit" by generously assigning two key staff members to spearhead the relaunch of the Buellton and Solvang sites. Her collaborative approach reflects a commitment to expanding the reach and impact of the Boys & Girls Club, fostering growth and unity.



SANTA YNEZ
Solvang: Est. 2018 • 95 Members
Buellton: Est. 2017 • 165 Members
VALERIE MORSE,
Club Director

Valerie, the dynamic Buellton/Solvang Director, is our newest addition, bringing over a decade of expertise in effectively managing school-based sites. Her seasoned leadership enhances the Boys & Girls Club's commitment to providing quality programs, ensuring a nurturing environment for the youth in Buellton and Solvang communities.



GOLETA
Est. 1952 • 260 Members
SEAN SAVATT,
Area Director

As the North County Area Director for the United Boys & Girls Club of Santa Barbara County, Sean has played a pivotal role in enhancing community engagement. His strategic efforts in the Goleta and North County Communities have been vital in securing essential programmatic support, ensuring the success of all affiliated clubs.



CARPINTERIA
Est. 1967 • 217 Members
DIANA ORNELAS,
Club Director

Diana, the dynamic Director of the Carpinteria Boys & Girls Club, is a seasoned leader with a background in working with kids. Known for her innovative programs and community collaborations, she passionately empowers youth through inclusive initiatives, fostering growth and connection in the vibrant Carpinteria community.



LEGACY OF LEADERSHIP

The ongoing legacy of leadership at the United Boys & Girls Club continues to guide us today, with dedicated leaders who carry the mission forward with unwavering commitment. Today, these tireless individuals work diligently to care for the students in our community, ensuring a nurturing environment where young minds can thrive. Their passion and dedication remain instrumental in shaping the positive impact we make, fostering a sense of community, mentorship, and empowerment for generations to come. With your help, we can unlock the potential of more local youth, provide paths to success, and change the future of our community.



CAMP WHITTIER
Est. 1988 • Open Year Round - Offering Outdoor & Educational Experiences
TODD STEPIEN,
Camp Director

Todd, the Camp Director at Boys & Girls Camp Whittier, is a seasoned professional with a wealth of expertise and a proven track record in camp management. Renowned for his consistent delivery of extraordinary experiences, Todd extends the impact beyond our organization, cultivating memorable and enriching adventures for the broader community.



SANTA BARBARA
Downtown: Est. 1938 • 287 Members
Westside: Est. 1964 • 238 Members
JESSE GONZALEZ,
Area Director

Jesse, our esteemed South County Area Director, is a beacon of institutional knowledge, providing invaluable guidance as our organization navigated the challenges of Covid and beyond. A testament to the transformative power of the Boys & Girls Club, Jesse, a Westside Club Kid, embodies the success coming from the Club's impactful work.



2023 CLUB 105 - BLUE CARD MEMBERS

What is Club 105?

A UBGC special recognition program aimed at applauding our members for consistent attendance and fostering a deeper impact. The name "Club 105" is derived from national statistics revealing that a child attending a Boys & Girls Club for 105 days in a calendar year is twice as likely to graduate on time and lead a healthy lifestyle. At the halfway point, 52 days, we host a ceremony awarding silver membership cards, granting special privileges at the local club. Upon reaching 105 days, members receive Gold Cards with enhanced privileges and are acknowledged at City Council meetings in each community. Remarkably, those attending 200 days or more receive Blue membership cards, entitling them to a free membership for the next year and the ability to gift a membership to a friend. This prestigious recognition is presented at our Annual Meeting, where key donors and supporters have the honor of bestowing these special Blue cards.

TOP 5 BLUE CARD MEMBERS



Anthony Ayala

Days Attended: 241
 Favorite Part of Club: Gym
 Future Career:
 Professional Soccer Player



Juakin Juarez

Days Attended: 230
 Favorite Part of Club: Gym
 Future Career:
 Professional Soccer Player



Nico Valazquez

Days Attended: 230
 Favorite Part of Club: Gym
 Future Career:
 Professional Soccer Player



Dylan Mendoza

Days Attended: 229
 Favorite Part of Club: Gym
 Future Career: MLB Player



Astrid Rosas

Days Attended: 228
 Favorite Part of Club:
 Gaming Room
 Future Career:
 Cosmetologist

2023 BLUE CARD RECIPIENTS

- | | | | |
|------------------------|--------------------------|-----------------|----------------------------|
| Ayala, Anthony | Galvan, Guadalupe | Juarez, Brayan | Solis Villegas, Aaron |
| Barreto, Jon Carlos | Galvan, Ophelia | Juarez, Juakin | Solis Villegas, Valery |
| Bueno, Cyrus | Galvan, Zelia | Lam, Jackie | Sperry, Craig |
| Cabrera, Athena | Garcia-Perez, Mateo | Langlo, Cash | Tamayo, Cristian |
| Cardoso, Vicente | Garcia, Neymar | Lopez, Nathan | Torres-Buenrostro, Mikaela |
| Carrillo, Edgar Alexis | Garcia, Reyna | Mendoza, Dylan | Valazquez, Nico |
| Corado, Eliseo | Godinez, Daliah | Mora, Isabella | Vargas, Ryder |
| Coronel, Declan | González Sierra, Brandon | Ortega, Joey | Vega, Fernando |
| Diaz, Vicente | Gutierrez, Jaeden | Padilla, Jason | Vega, Hanna |
| Elizondo, Camila | Gutierrez, Jonathan | Putnam, Abigail | Velasquez, Damian |
| Elizondo, Marco | Hernandez, Aaron | Rivas, Brandon | Velazquez, Layla |
| Esquivel, Nova | Hernandez, Champ | Rosas, Astrid | Vera, Giancarlo |
| Erick, Alexander | Herrera, Jordan | Sandoval, Erick | Zavala, Mateo |

Our Programs

CORE INITIATIVES

Education & Career Development

Provide Opportunities for Career Exploration, Educational Enhancement and Tutoring

Character & Leadership

Encourages Members to become RESPONSIBLE, CARING CITIZENS

Health & Life Skills

Initiatives to help Members achieve and maintain healthy active lifestyles

DETAILS

PROGRAMS

- Power Hour
- Freckle Online Learning Platform for Math and ELA
- SUMMER SPECTACULAR
- College & Career Bound
- Youth of the Year
- Torch Club
- Teen Late Night
- Zero Hunger Meal Program
- SMART Girls
- Passport to Manhood
- Roots & Shoots Gardening

ZERO HUNGER TOTAL MEALS SERVED 67,947

1,935

AM Snacks
Served in 2023

6,764

Breakfasts
served in 2023

12,986

Lunches
Served in 2023

46,262

Suppers Served
in 2023

The Arts

Allows students to enhance self-expression & creativity and provides exposure and develop skills in the arts

- Notes for Notes
- Ceramics and Specialized Art Programs
- Film Camp in partnership with the Santa Barbara International Film Festival

Sports Fitness and Recreation

Helps to provide physical activity, reduction of stress, and social and interpersonal skills

- Sports Leagues
 - Basketball
 - Soccer
 - Flag Football
- Triple Play - Mind, Body & Soul

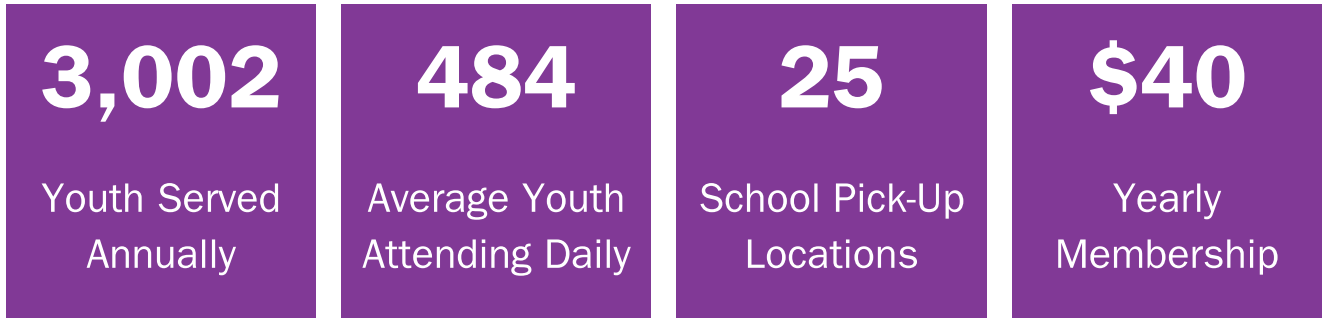
CAMP WHITTIER

Welcoming thousands of youth each year, Camp Whittier is a 94-acre camp located in Santa Ynez Mountains that offers a variety of activities including the Elings Science & Math Camp along with an extensive outdoor education curriculum.

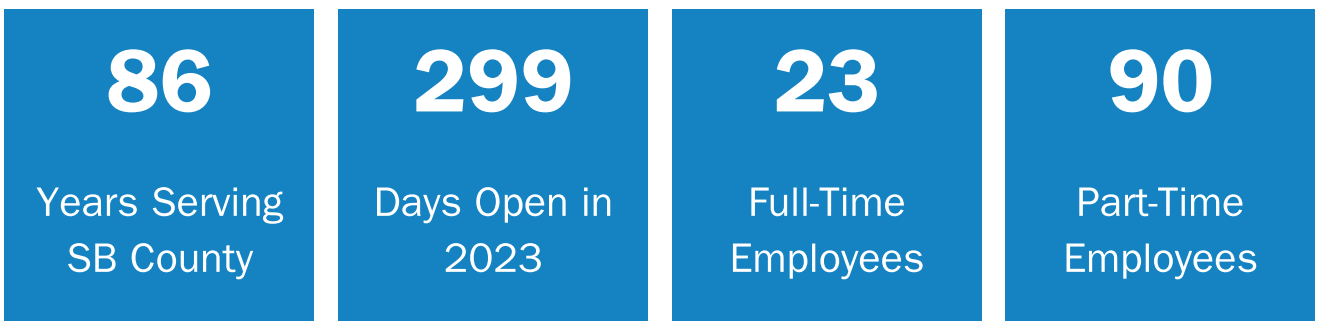
OUR IMPACT

CLUB SITES: Santa Barbara Downtown, Santa Barbara Westside, Carpinteria, Goleta, Buellton, Solvang, Lompoc

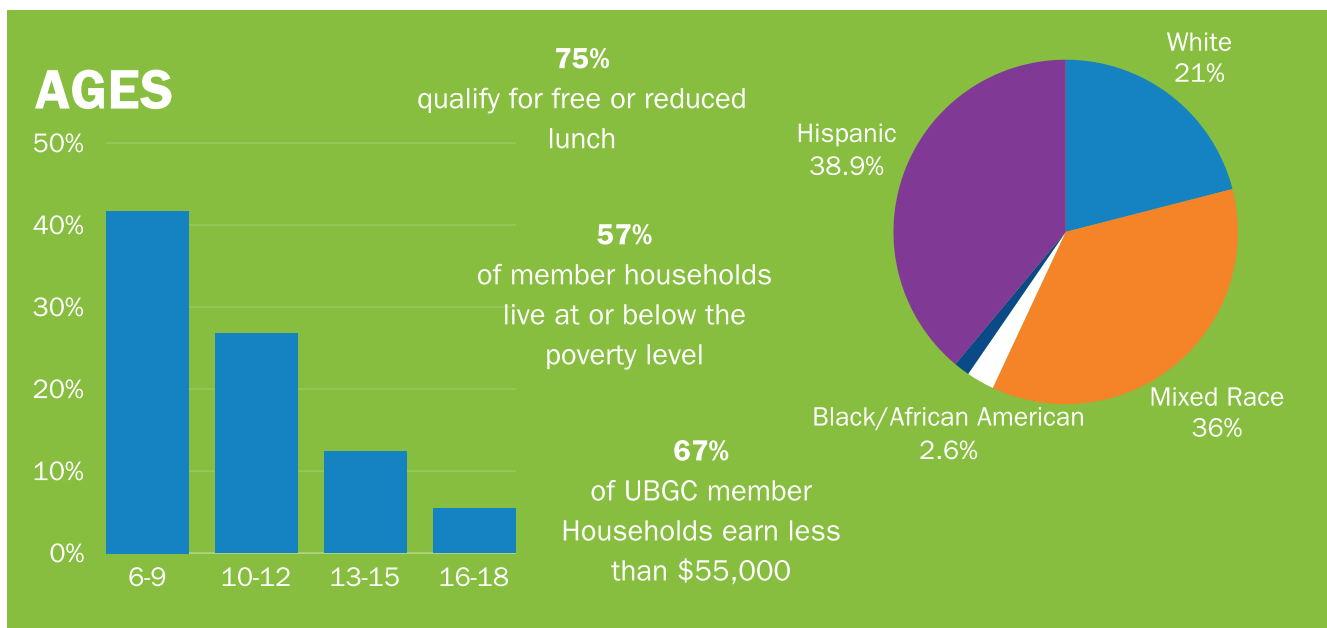
Our CLUBS



Our ORGNAIZATION



Our KIDS



Our SUPPORTERS

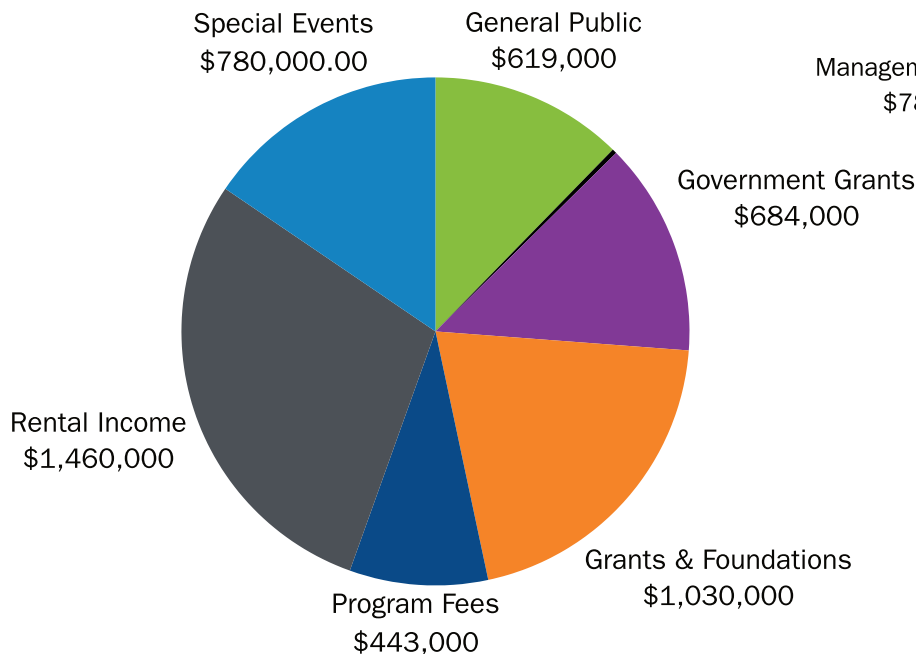


Our TITLE SPONSORS

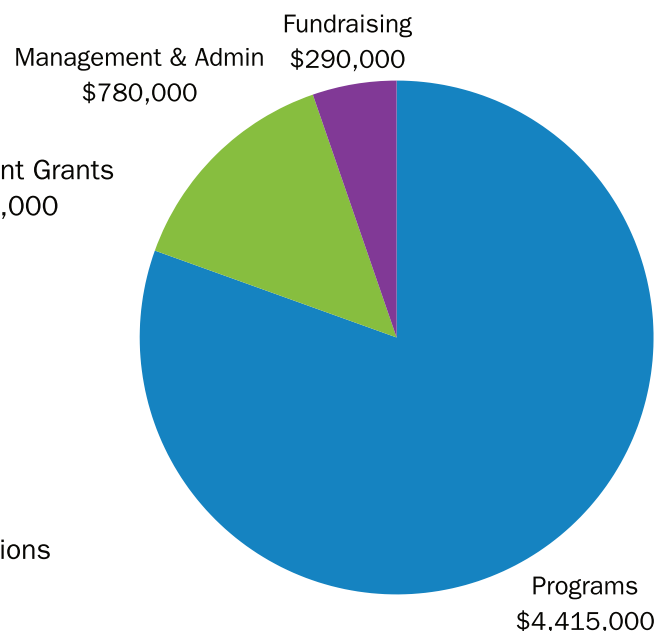


Our FINANCIALS

Sources of Support



Operating Expenses





1938 LEGACY SOCIETY

In 1938, the Boys Club of Santa Barbara emerged from a visionary plan by community leaders and local firefighters, providing after-school programs for the city's youth. Today, as United Boys & Girls Club, our journey began in a small abandoned firehouse with 11 kids, growing to impact over 5,000 youth across Santa Barbara County. For over 80 years, families have entrusted us, and your gift ensures our mission remains vibrant. Your estate plan can secure a lasting space for future youth development.

You can play a pivotal role in our plan:

- **Bequest:** Designate us as a beneficiary through your will, trust, or beneficiary designation form.
- **Major Gift with Naming Opportunities:** Support our Clubs' growth and envision positive spaces for youth. Naming opportunities are available.
- **IRA Rollover Gift:** Use your IRA to donate long-term appreciated securities, amplifying your impact.

Private Foundations and Donor Advised Funds: Utilize these charitable vehicles to support our endowment and sustain our legacy.



BLUE DOOR HEROES

Make a lasting impact on Santa Barbara County's children! Join as a monthly donor to the United Boys & Girls Club, ensuring consistent support for life-changing programs and mentorship. Your contributions shape future community leaders, providing a positive environment where kids thrive. Each monthly donation becomes a building block for brighter futures. Ready to make a difference? Join our community of monthly donors, driving positive change at the United Boys & Girls Club of Santa Barbara County. Together, let's build a better future for our youth in just a few clicks!

Taylor Swan

Chief Development Officer
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For more information visit

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GREAT FUTURES START [HERE](#).



**UNITED
BOYS & GIRLS CLUBS
OF SANTA BARBARA COUNTY**

**WE THANK YOU
FOR YOUR CONTINUED SUPPORT IN
OUR PROGRAMS**



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