

Annual Report: A Look Back at 2021



**UNITED
BOYS & GIRLS CLUBS**
OF SANTA BARBARA COUNTY



GREAT FUTURES START HERE.

A Letter From Our CEO, Michael Baker

Over the last year, there have been countless times when parents, community leaders, and complete strangers have come up to me to say, "Thank you for everything your clubs are doing to help the community". My response is always the same, "We'll do anything for our kids".

When the schools were forced to close, our Development Department made the commitment to secure enough funding to keep our doors open. We will never have to turn a child away.

When we recognized the prevalence of food insecurity in our community, our Board of Directors made the establishment of a free meal program a top priority. Our kids will never go home hungry.

When students began struggling with remote learning and to fall behind, our Club Directors stepped up to help with summer learning and enrichment as well as after school tutoring. Our clubs will always be a second home.

Nelson Mandela once said, "History will judge us by the difference we make in the everyday lives of children," and I think our clubs are well on their way thanks to the continual, unwavering efforts of community members like you.

A Letter From Our Board President, Tony Vallejo

We live in difficult times, to say the least! Our children are living through a period of unprecedented isolation, which has exemplified why the clubs are so critical. The United Boys & Girls Clubs are here to ensure that all children in our community, especially those who need us most, are well cared for and are provided a safe, nurturing place. The amazing staff of our organization go well beyond their call of duty on a daily basis in order to maintain a safe environment where members can learn, grow, and be themselves.

I am particularly proud of the meal program we instituted this year. Thanks to the generous support of our donors, along with the hard work of staff and volunteers, we can use our commercial kitchen to prepare and distribute meals to all of our members daily. No child should go to bed hungry and with this program, we're doing our part to turn this into a reality.

The vital services our staff provides would not be possible without the generous support of all of you. On behalf of the Board of Directors, I would like to sincerely thank you for your continuous support. You make this possible!

Board of Directors

Tony Vallejo, *President*

David Bolton, *Vice President*

Louise Cruz, *Treasurer*

David Beard, *Secretary*

Roger Aceves

Nicholas Behrman

Dr. Carol Del Ciello

David Edelman

Melissa Gough

Mike Lopez

Luis Mendez

Dave Messner

Clay Murdy

Tino Munoz

Peter Muzinich

Jeff Omdahl

Eloy Ortega

Travis Ortega

John Petote

Javier Quezada

Rich Ridgway

Ben Scott

Angel Sugleris

Jim Turner

Year In Review



SPRING

The clubs opened as **full-day learning & enrichment centers** while schools remained closed.



SUMMER

UBGC gave out scholarships to **300 kids** for our **10-week Summer Spectacular Program**.



FALL

In September, we started serving hot supper at **all of our club locations** as part of the **Zero Hunger Food Program**.



WINTER

UBGC gave out **1,200 thanksgiving meals** and supported **67 local families** through the holidays via our **Adopt-A-Family Program**.

Top 5 Blue Card Members

Blue Card Members attended the clubs more than 200 days in 2021



Damian Velasquez

227 days

Age: 10

Attends: Downtown Club

Favorite Thing About the Club: Playing sports with his friends

Future Career: Professional Athlete, Football or Basketball



Aaron Soriano

222 days

Age: 7

Attends: Downtown Club

Favorite Thing About the Club: Playing soccer outside with his friends

Future Career: Professional Soccer Player



Brayan Juarez

219 days

Age: 9

Attends: Westside Club

Favorite Thing About the Club: Power hour and triple play

Future Career: YouTuber



Bobby Hernandez

219 days

Age: 11

Attends: Lompoc Club

Favorite Thing About the Club: Hanging on the Teen side when Ms. Angela lets the younger kids take a tour

Future Career: Art Youtuber



Valery Solis Villegas

216 days

Age: 8

Attends: Goleta Club

Favorite Thing About the Club: Going on field trips

Future Career: Teacher

2021 Impact Report

Club Sites: Santa Barbara Downtown, Santa Barbara Westside, Carpinteria, Goleta, Buellton, Solvang, Lompoc

OUR CLUBS

2,963
youth served
annually

On average,
301
youth attend daily

\$40 yearly
membership

15 school
pick-up locations

OUR ORGANIZATION

84th year
serving youth in
Santa Barbara County

107,933
meals & snacks served

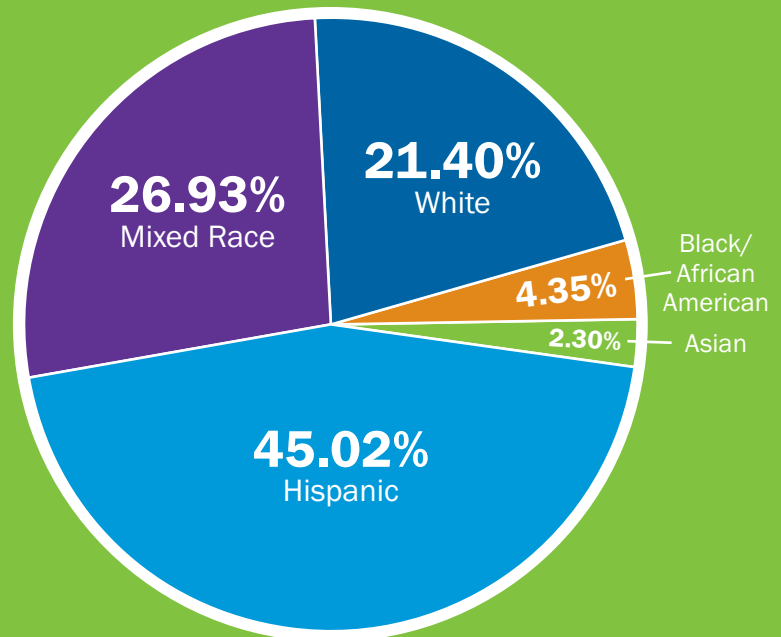
238
days open

OUR KIDS

77%
qualify for free or
reduced-price
school lunch

63% of UBGC
member households
earn less than
\$50,000 annually

12% of households earn
less than \$10,000 annually



OUR SUPPORTERS

6,300+
individual donors

60
corporate
donors in 2021

203
annual volunteers

EDUCATIONAL SUPPORT

THE NEED: “For every child in after school in California, 3 are waiting for an available program” (Afterschool Alliance)

WHAT WE DO: UBGC offers a wide range of educational tools and resources, such as Power Hour and Freckle, to assist members with homework completion and individualized tutoring.

OUR IMPACT: By adapting to each child’s learning style as well as tracking and rewarding their educational progress, UBGC ensures that all members feel confident in the classroom. This leads to increased grades over time, along with higher graduation rates.

HEALTH & LIFE SKILLS

THE NEED: “16.7% of youth in the county (16,580 children) are food insecure” (FeedingAmerica.org)

WHAT WE DO: UBGC’s Zero Hunger Food Program served 107,933 meals to youth members in 2021 at no additional cost to members.

OUR IMPACT: Consuming balanced, healthy meals ensures our members have the brain power they need to learn and be active. UBGC aims to support families through free meals after school, during the summer months, and over the holidays.

LEADERSHIP & MENTORING

THE NEED: “In California, more than 600,000 kids were alone and unsupervised between the hours of 3-6pm in 2020” (Afterschool Alliance)

WHAT WE DO: The clubs offer a wide range of resources to assist with mentoring, such as our Be A Star anti-bullying program, as well as our College Bound program that assists members with the college selection and application process.

OUR IMPACT: UBGC provides a safe and structured environment where all members have the opportunity to receive one-on-one attention. Staff helps teach kids about emotional intelligence, aids in workforce readiness, and offers support throughout the college application and financial aid processes. This ensures our kids are set up for success in whatever path they choose after leaving the clubs.

Soul of the Club

Damian, Age 10

Damian has been attending the Downtown Boys and Girls Club for the last 3 years and from day one, he jumped in with both feet. Throughout his time as a member, Damian has been involved in our after school program, sports, and various field trips. Even during the summer months, he joins us for our 10-week Summer Spectacular Program; a true club kid in every sense of the word. Over time, staff members have gotten the opportunity to know him as an energetic, spirited kid who takes pride in his ability to make people of all ages double over with laughter.

While schools were forced to close during the pandemic, Damian showed up to the club every day to attend his zoom classes and complete his schoolwork. Most days, Damian would choose to stay for our after school program too, often spending nearly 9 hours a day at the club. In that time, we saw him form great friendships with other members as well as meaningful relationships with staff. Now, Damian flies off the bus each day eager to greet all of the new friends the club has to offer, never shying from a new child or staff member.

Damian has also shown personal growth during his time on the basketball team, where he currently serves as a vital team leader. He stands out on the

court as a talented player and hard worker, but his biggest impact on the team has been his inclination to make all of his teammates feel included, regardless of age or skill level.

In 2021, Damian came in first place on our member list for the highest club attendance, coming to the club for 227 days out of a total 238 days open. During this time, he has made strides on how he handles himself during times of conflict. On many occasions, staff members made calls home to address Damian's behavioral concerns with his parents. By regularly checking in on Damian and working in tandem with his parents, the clubs have helped him advance his understanding of compromise and emotional intelligence. Staff have noticed that he is now taking ownership of his actions and is honest with staff when situations arise, even on the occasions where he knows he's at fault. We are confident that Damian's positive outlook and animated personality will set him up for success long after he leaves the club.

It takes years of empathy, consistency, and patience to help our members grow into the people we know they are meant to become and you are a fundamental part of that journey.



Help Us Build Ladders of Opportunity

3 WAYS TO GIVE

1. Program Sustainability and Expansion
2. Endowment: 1938 Legacy Society – *When it all began in our community.*
3. Capital Improvements



Be a step in UBGC's ladder!

Blended gifts allow individuals to target their donations to support programs and resources they feel passionate about. In addition, donors are encouraged to sponsor or attend any of our upcoming fundraising events, such as Rally 4 Kids or our Annual Gala, where all proceeds directly benefit the clubs.

Need some inspiration? Here are a few ways to help our kids reach their goals this year:

- Do you want to increase access to higher education for all youth in our community? UBGC invites you to fund a scholarship endowment in your name with our College Bound Program.
- Have an appetite for solving food insecurity? You can support a week's worth of meals at one (or all seven) of our club locations.
- Passionate about the great outdoors? Share the excitement with our youth members by sponsoring a week of summer fun at Camp Whittier.
- Want to support young girls in their journey to adulthood? Help lead the way by sponsoring the 12-week Smart Girls Program at any of our clubs.
- Interested in seeing more youth involved with the arts? Improve our craft rooms by sponsoring a ceramics or multi-media art program.
- Love golf? Fund a First Tee Golf Program at one our clubs to get our kids excited about athletics.

1938 Legacy Society

In 1938, community members devised a plan to provide after-school programming for youth in Santa Barbara and founded the Boys Club of Santa Barbara. Here at United Boys & Girls Club, our story began in a small abandoned firehouse with only 11 kids, and today we now have grown to serve over 5,000 youth throughout Santa Barbara County. Our founders came up with a plan, and through many decades, thousands of supporters have grown our organization to where it is today. Generations of

families have relied on our Clubs, and with your gift, we can keep that plan alive and robust. Part of your estate plan can become part of United Boys & Girls Clubs of Santa Barbara County's future.

To learn more on how you can join the 1938 Legacy Society, contact us:

Laurie L. Leis

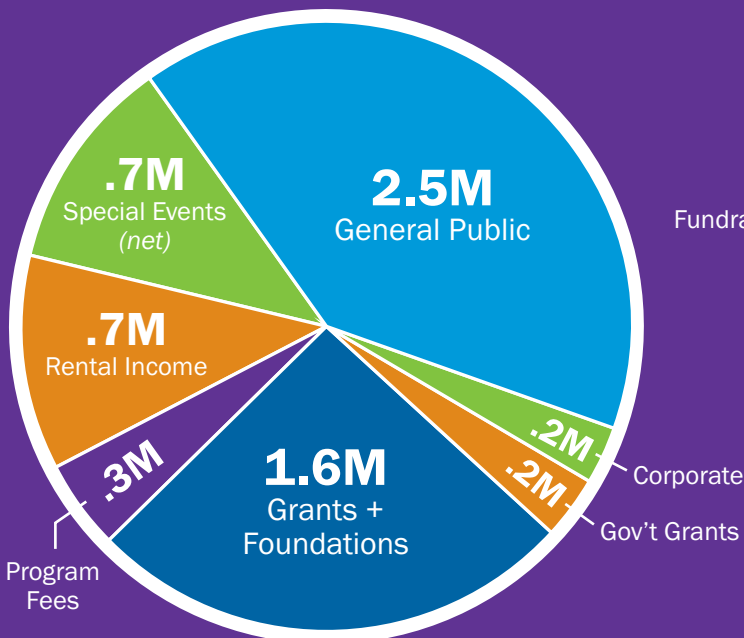
lleis@unitedbg.org or 805-681-1315

WAYS TO GIVE

- Charitable contribution
- Major gift with naming opportunities
- IRA Rollover gift
- Gifts of Stock
- Bequest

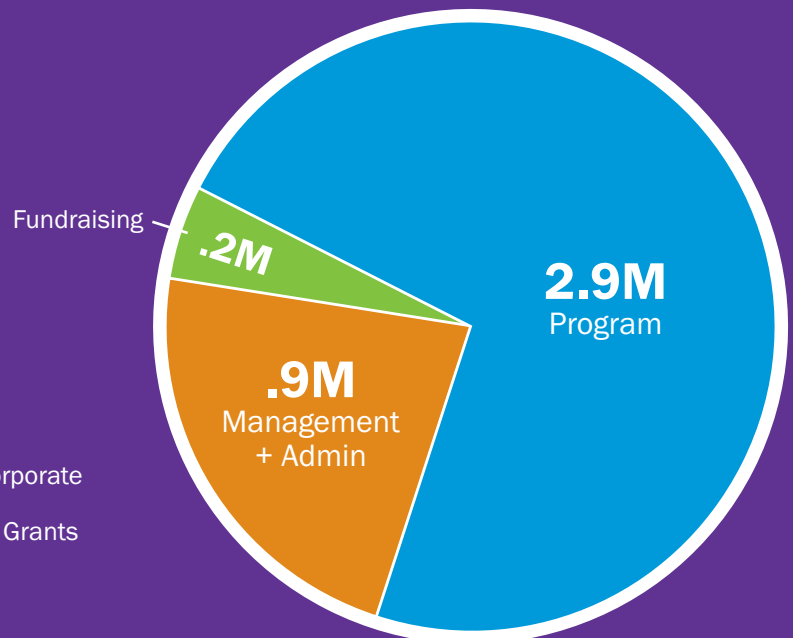
Financials

SOURCES OF SUPPORT



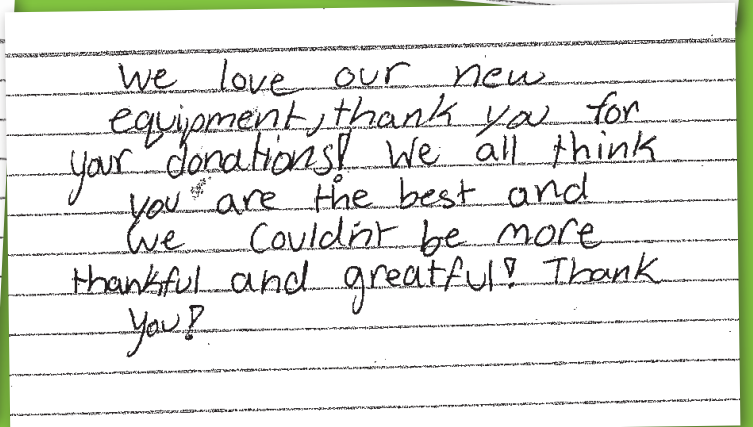
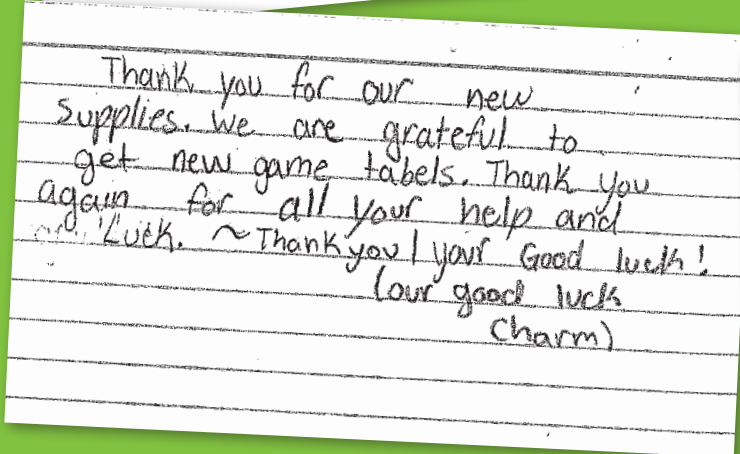
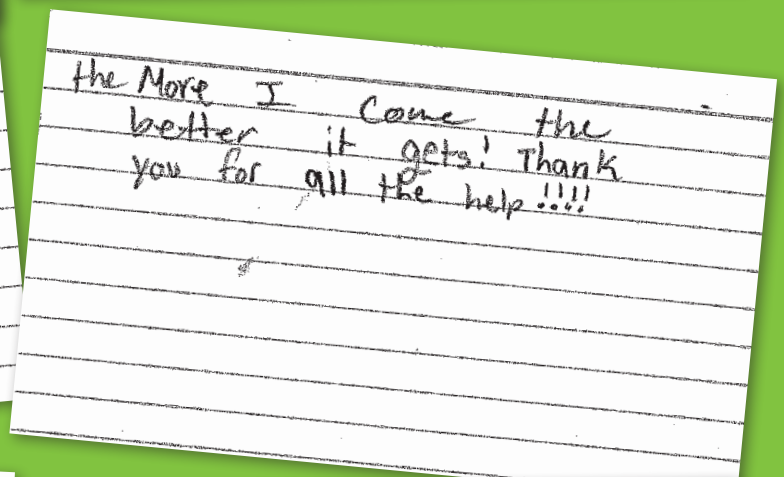
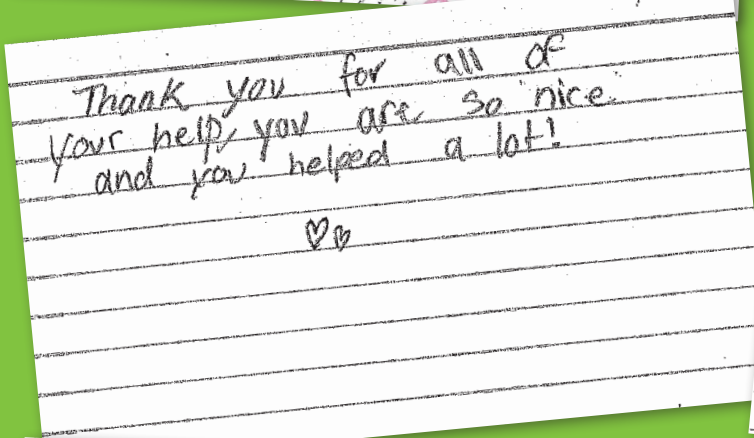
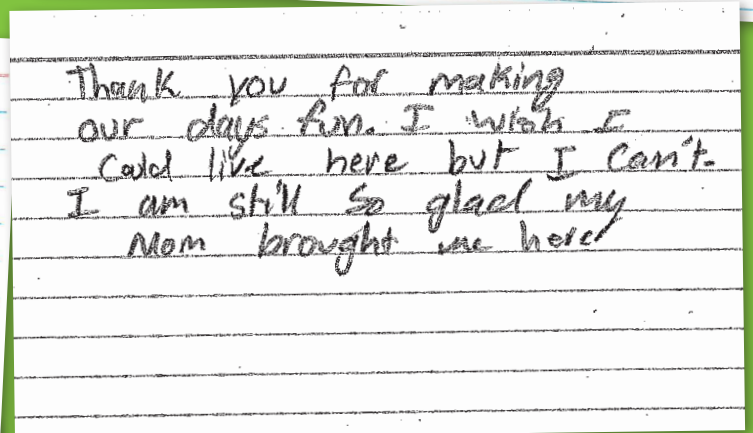
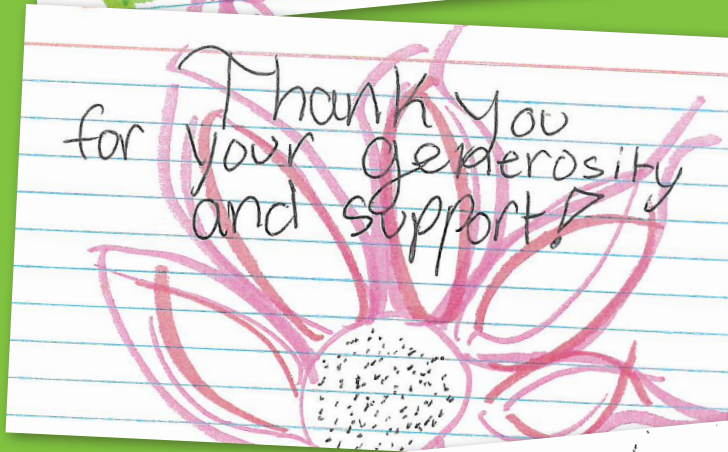
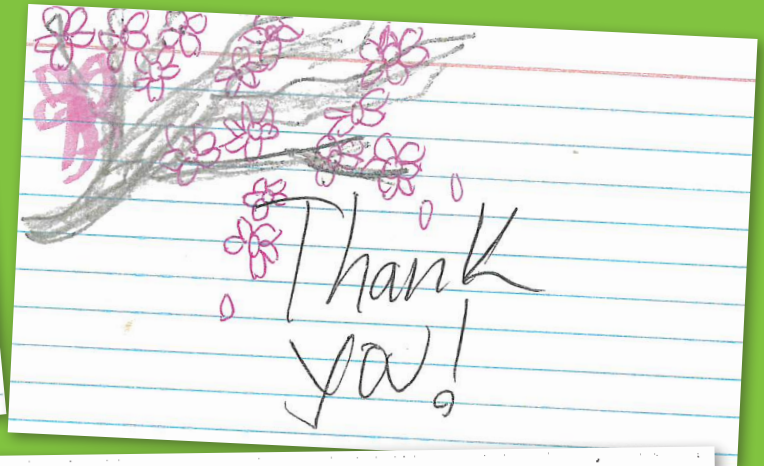
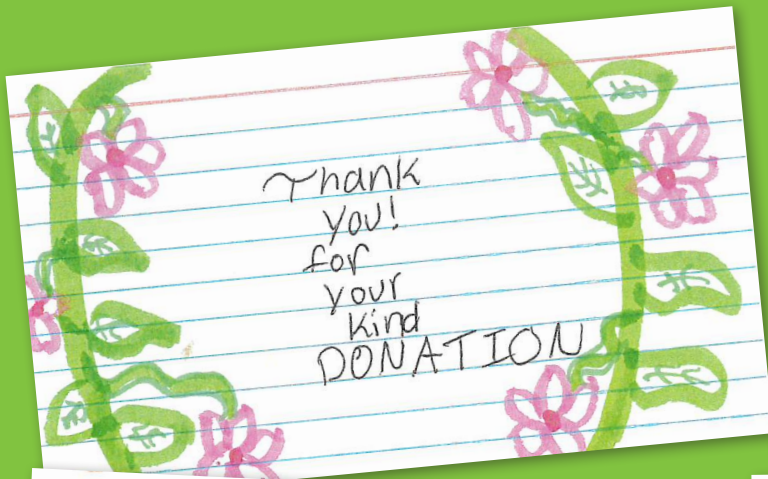
TOTAL = 6.2M

OPERATING EXPENSES

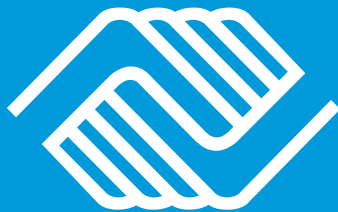


TOTAL = 4.0M

Special Thanks From The Kids



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BOYS & GIRLS CLUBS**
OF SANTA BARBARA COUNTY

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